



**QUEER BRITAIN**

THE NATIONAL LGBTQ+ MUSEUM

**CANDIDATE INFORMATION**  
**HEAD OF DEVELOPMENT**

# ABOUT QUEER BRITAIN

## QUEER BRITAIN

THE NATIONAL LGBTQ+ MUSEUM

Queer Britain is the UK's first and only LGBTQ+ museum, and it's for anyone.

Our work is recognised with

- Museum Association's Best Small Museum of the Year award in 2022
- Time Out's *Best of the City* in 2024
- Best LGBTQ+ Venue from Blue Badge Access Awards in 2025

We welcome an average of 30,000 visitors each year, telling unheard LGBTQ+ stories, from a LGBTQ+ perspective.



IMAGES EVENTS AND PROJECTS AT QUEER BRITAIN

**OUR VISION** To progress Britain's understanding of itself by giving queer stories and experiences their rightful place.

**OUR MISSION** Queer Britain works to Reclaim and Preserve queer people's stories and objects and Inspire by celebrating and educating about LGBTQ+ lives, impact and culture.

**OUR VALUES** We are Open - everyone is welcome and respected. We are Courageous - we act with boldness and seek out the truth. We are Connected - we are collaborative and connected to culture.



# ABOUT OUR VISITORS

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Our visitors are from all over the world, with stories in our guestbook representing the full spectrum of the LGBTQ+ community, as well as our allies throughout family, friends, and colleagues. We are for anyone.

## OUR VISITORS

- 30% of visitors live in London
- 36% of visitors live around the UK
- 34% of visitors are international



## SOCIAL MEDIA

Instagram: 36.4k  
X (twitter): 19k  
Facebook: 3.5k  
LinkedIn: 6.7k  
TikTok: 2.7k

## PATRONS

We have 12 Patrons (and growing), each contributing between £2.5k and £25k per year in philanthropic support

## EVENTS

Our audience-centred events programme attracts an additional 1,000 visitors per year

## MEMBERS

We have over 300 members of the Museum, with an annual membership between £120 and £1,000

## E-NEWSLETTER

Over 6,000 people receive our newsletters, with an open rate of 70%.

IMAGES VISITOR HEXAGONS TELLING US THE IMPORTANCE OF INCLUSION

## ABOUT OUR EXHIBITIONS

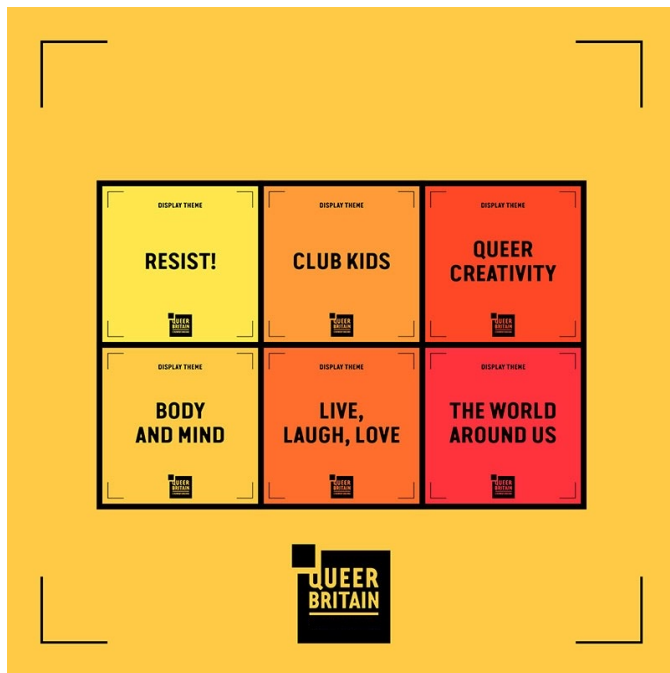
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In February 2026, we will open the next phase of Queer Britain with six themed displays, telling even more unheard stories from all over the UK.

Working with community organisations and other galleries, libraries, archives and museums, our co-curation methodology places lived experience at the heart of storytelling.

Our exhibitions are supported by a programme of public engagement events, and a community-focused approach to building a museum collection.



### **RESIST!**

Exploring the many and varied activist movements, groups, and individuals that have fought for our rights and pursued a better world for us all.

### **CLUB KIDS**

Highlighting the ways in which LGBTQ+ people and our sub-cultures have come together outside of mainstream social settings.

### **QUEER CREATIVITY**

Showcasing queer artists across music, cinema, poetry, visual arts, literature and exploring the ways LGBTQ+ lives have been represented through the arts.

### **BODY AND MIND**

Unpacking queer experiences of health, illness, and disability from the good to the bad, and challenging what we think we know about queerness.

### **LIVE, LAUGH, LOVE**

Sharing the everyday, but unheard, stories of queer life through the lens of family, home, and domesticity.

### **THE WORLD AROUND US**

Looking the place of LGBTQ+ people in wider British society and stories of individuals who have made great strides in the face of structural adversity.

# ABOUT THE ROLE

## ROLE DESCRIPTION

**Your aim will be to lead on developing a fundraising strategy and growing the Museums' contributed income across multiple fundraising channels.**

If you would like an informal discussion about the role before applying, please book an appointment with our Chief Executive using the online link below:

<https://calendly.com/andrew-given-queerbritain/head-of-development-chats>

### Strategy

- Working closely with the Chief Executive, you will lead the development of a fundraising strategy to deliver contributed income across individual philanthropists, companies and grant-makers.

### Research & Prospecting

- Working alongside the Chief Executive, Development Committee and the Board, you will identify and research prospective people, companies and grant-makers that could support Queer Britain.

### Pipeline Management

- Using our CRM system, you will maintain our pipeline, ensuring records are up to date and accurate

### Cultivation

- Using the full resources of Queer Britain, you will create cultivation plans that may include informal meetings, tours of the museum, meetings with key Museum staff, workshop visits and private dinners

### Making the ask

- You will be fearless in asking people to support the Museum, and will support the Chief Executive with pitching to companies and writing grant applications.

### Stewarding Supporters

- You will ensure that all Queer Britain supporters understand the impact of their donation with a stewardship programme that entertains, engages, and encourages renewal.

### Reporting to Grant-Makers

- You will support the Chief Executive with writing reports to grant-makers that demonstrate impact.

### Sponsors & Business Members

- Support the Chief Executive in the activation of sponsorship events with a range of businesses that support the museum

### Care Responsibilities

- All staff members are responsible for care of objects on display and in store, as well as care for public and operational spaces, visitors, volunteers and other team members at all times.

# ABOUT THE ROLE

## PERSON SPECIFICATION

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Our ideal candidate would be:

- An outstanding fundraiser, with a track record of securing four and five figure donation.
- A fundraising professional, experienced in working within at least one of the main areas of fundraising: membership, individual donors, grant-makers or corporates.
- Someone committed to providing outstanding, engaging and exciting donor & sponsor stewardship.
- Someone able to build positive relationships with internal and external stakeholders, including Museum staff, guest artists, visitors, volunteers and board members.
- Someone excited about the prospect of working a cultural organisation with inclusive storytelling at the heart of everything we do.
- A dynamic individual, with the ability to work independently, and yet collaboratively across the entire organisation
- Someone committed to their own professional development, and willing to share their knowledge, skills and experience
- An excellent communicator, and confident with technology



IMAGES OBJECTS ON DISPLAY AT QUEER BRITAIN

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